

**WORLD
GOETHEANUM
FORUM
2025**

**RE-THINK
RE-FEEL
RE-DO
SUSTAINABLE
DEVELOPMENT**

**INVITATION LETTER
2025
SEPTEMBER
24-28**

**SEKEM
EGYPT**

Photo: Greening the Desert, SEKEM.

**YOU ARE INVITED AS AN ACTOR,
STAKEHOLDER, (POLICY)MAKER, THINKER,
FEELER, AND DOER TO:**

**RE-THINK
RE-FEEL
RE-DO
SUSTAINABLE DEVELOPMENT**

**DURING OUR 2025 WORLD GOETHEANUM
FORUM IN SEKEM, EGYPT**

Not a “nice to have”: Sustainable Development is not merely a “nice to have” or a directive to report on; it shapes the very backbone of our future global society. Cultivating development is humanity’s contribution to the Earth and our common future. After 40 years of its institutionalised existence, it is clear that Sustainable Development itself is in need of an upgrade and expansion: to re-think, re-feel, and re-do it.

World-Viewing, -Sensing, -Acting: There is a call to integrate inner and outer practices and actions for transformation. We need to identify the worldviews behind our attitudes and behaviours in order to provoke life-affirming actions: aligning our world-viewing, world-sensing, and world-acting.

Visioning, Researching, Prototyping, Scaling, and Mainstreaming are the process steps drawn from SEKEM’s 48 years of Sustainable Development experience. These steps will guide the content and help establish concrete new common ground.

Anthroposophical Approaches & Beyond: For over 100 years, anthroposophical enterprises and initiatives have contributed to Sustainable Development through experimental and holistic approaches. For instance, the world’s first established organic agriculture method, known as Biodynamic Agriculture, was introduced in 1924, followed by the Demeter organic certification from 1928 onwards. Other enterprises such as SEKEM, Weleda, Eosta, Alnatura, Odin, WALA, Dr. Hauschka, Sonett, Voelkel, GLS Bank, Monte Azul, and more have followed.

SEKEM, 24–28 September 2025:
At this year’s World Goetheanum Forum, we invite you to re-think, re-feel, and re-do Sustainable Development in **SEKEM, UNEP’s Champion of the Earth 2024**. We aim to fuse practices and cultivate the required capacities — both individual and collective — that serve all forms of life. How do you think, feel, and do Sustainable Development? How can we enable a culture of care across sectors, places, cultures, and scales? What are the next steps for it to become tangible and meaningfully adapted to respective contexts? And how can we improve collaborative and associative efforts?

Looking forward to welcoming you in SEKEM, on behalf of the preparation group,

World Goetheanum Association
Andrea Valdinoci and Katharina Hofmann

Goetheanum - Section for Agriculture
Johannes Kronenberg

SEKEM
Helmy Abouleish

in collaboration with:

Biodynamic Federation Demeter International
Maria Paz Bernaschina

Egyptian Biodynamic Association & Economy of Love
Justus Harm and Naagla Ahmed

Eosta & Robin Food Coalition
Volkert Engelsman

Heliopolis University
Ahmed Elshazly

NaturaSi
Fabio Brescacin

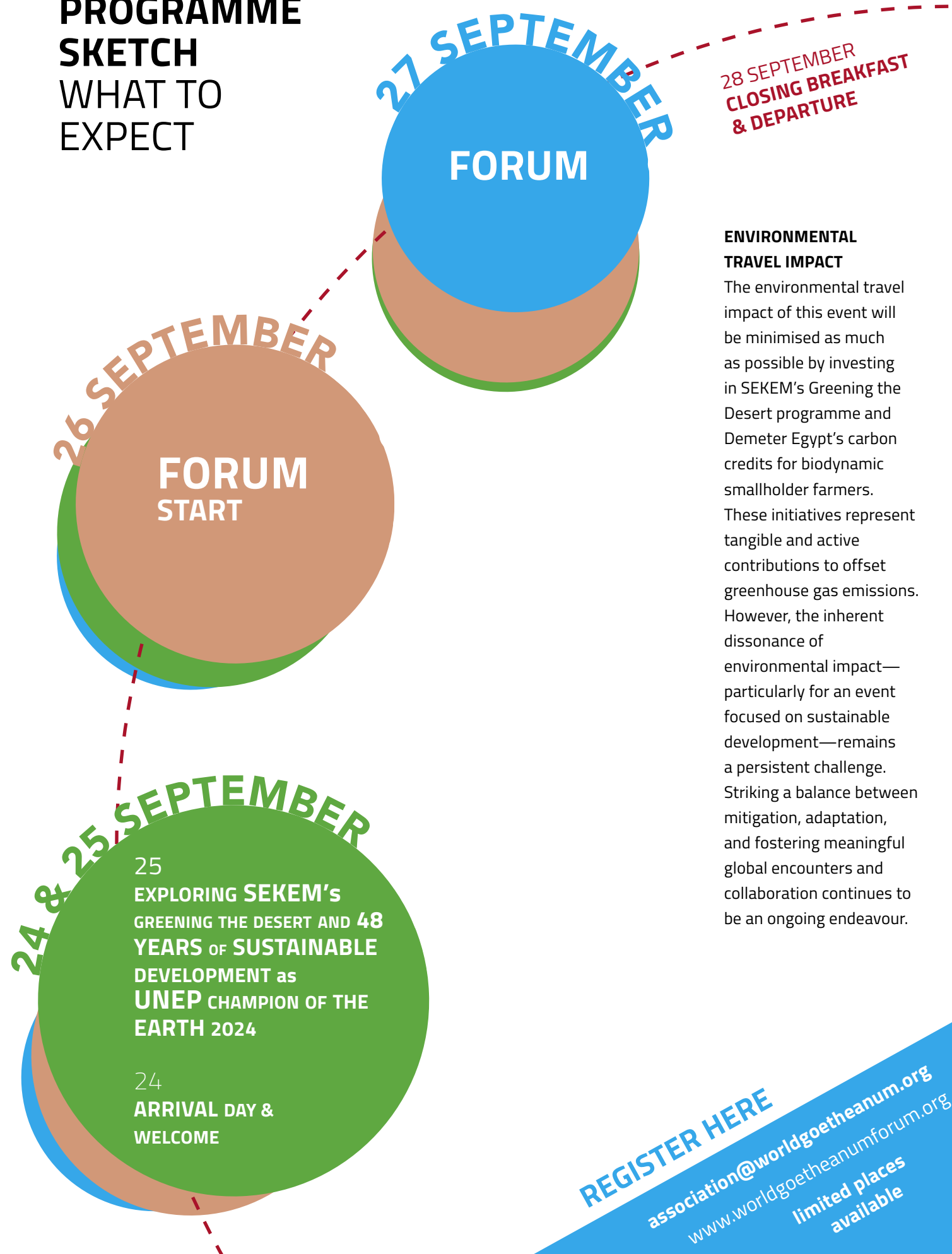
Research Institute of Organic Agriculture (FiBL)
Lin Bautze

The Club of Rome
Till Kellerhof

World Ethic Forum
Luea Ritter and Linard Bardill

World Future Council
Alexandra Wandel

THE PROGRAMME SKETCH WHAT TO EXPECT



ENVIRONMENTAL TRAVEL IMPACT
The environmental travel impact of this event will be minimised as much as possible by investing in SEKEM’s Greening the Desert programme and Demeter Egypt’s carbon credits for biodynamic smallholder farmers. These initiatives represent tangible and active contributions to offset greenhouse gas emissions. However, the inherent dissonance of environmental impact—particularly for an event focused on sustainable development—remains a persistent challenge. Striking a balance between mitigation, adaptation, and fostering meaningful global encounters and collaboration continues to be an ongoing endeavour.

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association@worldgoetheanum.org
www.worldgoetheanumforum.org
limited places available



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SEKEM

Sustainable Development since 1977



Goetheanum
Section for Agriculture

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FEDERATION** demeter

**EGYPTIAN
BIODYNAMIC
ASSOCIATION** demeter

eosta

where ecology meets economy



Economy
of Love



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for Sustainable Development

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coalition



World
Future
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